

The HSUS and HSI helped rescue 1,500+ dogs from puppy mills, including Brownie (at right), cleaned up and rehomed after his rescue from a squalid Tennessee facility.

We are... shutting down puppy mills

KATHRYN MCGRIFF Taking a Stand

WE ARE
THE HSUS

Seven years ago, when Clumber spaniel breeder Kathryn McGriff discovered the breed she loved was being trafficked by puppy millers, she investigated the industry for ABC7 in Washington, D.C., where she was a producer. Continuing her fight, in 2011 McGriff joined The HSUS's new Breeders Advisory and Resource Council. "Reputable breeders are perhaps the best advocates for animal welfare," she says. "We are committed to the breeds we raise. We want to see them placed in loving homes. ... We can't allow ourselves to be affiliated ... with people who create dogs like they're on an assembly line."

Through investigations, consumer education, legislative campaigns, and breeder outreach, we're shuttering the mass commercial facilities that raise puppies in cruel conditions.

TURNING THE TIDE: Hundreds of large-scale breeders in Missouri have dropped their commercial licenses since the 2010 passage of Proposition B, an HSUS-led ballot initiative cracking down on puppy mills. While Missouri lawmakers weakened some portions of the new law, they later strengthened important standards and provided \$1.1 million for enforcement. The HSUS also helped enact laws against puppy mills in six other states in 2011.

SUPPLY CHAIN EXPOSED: The *Today* show aired an HSUS investigation connecting what may be the nation's largest online puppy broker to puppy mills; our attorneys and a Florida law firm filed a consumer protection suit against Purebred Breeders. A second investigation linked more than 100 New York pet stores to puppy mills.

REACHING CONSUMERS: "It's a song about loving and caring for something or someone so much that your heart just goes out to them. It's how I feel about the poor dogs in the puppy mills," says two-time Grammy winner Colbie Caillat of her song "Make It Rain," used in The HSUS's PSA for Puppy Mill Action Week in May. More than 33,000 people pledged to not buy animals from pet stores or online (bringing total pledgers to 300,000).

FEDERAL ARENA: More than 32,000 people signed a petition submitted by The HSUS and other groups asking President Obama to require licensing and inspections for commercial breeders who sell directly to the public. Seeking the same federal oversight, the Puppy Uniform Protection and Safety Act gained 200+ cosponsors.

1,600+
pet stores signed,
by year's end, an
HSUS pledge to
support adoption
programs instead
of selling puppies